



## **NEWS RELEASE**

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### **FOR IMMEDIATE RELEASE**

#### **CONTRACT CONVERTING NAMES TWO NEW VICE PRESIDENTS**

**GREENVILLE, WI (December 19, 2007)**—Greenville based Contract Converting LLC announced today that the Company has named two new vice presidents. Robert J. Saari has been appointed Vice President of Business Development and Kurt N. Schnettler has been hired as Vice President of Operations.

In making the announcement, William Schnettler, the firm's president said, "Both Bob and Kurt bring a wide range of sales and operations management experience to Contract Converting. While we have made great progress in implementing our growth strategy, these two individuals have backgrounds which will be particularly helpful in leading our company into the future."

Saari will direct all sales strategy and development, as well as pursue new growth opportunities for Contract Converting's slitting services. Prior to the appointment, he was plant manager for the Company. He has extensive sales experience having previously worked as a sales and marketing executive with several leading converters in the industry.

Kurt N. Schnettler has been appointed Vice President of Operations, a newly created position. He will be responsible for all of the Company's manufacturing functions including quality, engineering, personnel, maintenance and shipping. Previously, Schnettler held the position of Senior Vice President of Manufacturing at Walter USA Inc.



**About Contract Converting**

Located in Greenville, Wisconsin, Contract Converting is a privately held converter, specializing in premium custom slitting and rewinding of many substrates including various paper grades, tissue paper, film, foil, non-wovens and other specialty products. Founded in 1995, the Company's recently expanded 100,000 square foot corporate headquarters includes office, warehouse and manufacturing facilities. The centralized geographic location and accessible transportation network ensures next-day service to most customers nationwide. For more information visit [www.contractconverting.com](http://www.contractconverting.com).

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