



NEWS RELEASE

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FOR IMMEDIATE RELEASE

ROLL EXPRESS® DELIVERS NON-PRESSURE SENSITIVE ROLL STOCK CUSTOM SLIT-TO-ORDER IN 24 HOURS

Contract Converting Specializes in High-Quality Materials and Fast Service

Greenville, WI (March 2, 2007) – As the leading supplier of non-pressure sensitive roll stock, Contract Converting offers the industry's most reliable roll stock program. Roll Express® delivers custom slitting for a wide range of high performance packaging and label materials including flexible packaging, white and clear films, synthetic papers, PVC, HDPE, PET, coated and uncoated papers and tag stocks.

Web converters and printers rely on Roll Express® as their one-stop shop for product selection, fast turn-around and hassle-free customer service. The company's reputation for 24-hour turnaround and custom slitting gives customers a competitive edge, with lower production and inventory costs and shorter lead times. With an inventory that is unmatched in the marketplace, Roll Express offers new grades like Igneous™, Tundra®, Trilogy® and Propel™ to provide durability, thermal stability, print crispness and high-speed performance without the high cost of maintaining a master roll inventory.

Whether it's questions on stock performance or fit, special or rush orders, Contract Converting's knowledgeable personnel has the technical expertise to address any project. The firm's convenient location and flexible transportation network make it easy to distribute products and services throughout the U.S. Orders are consistently packaged, labeled and shipped according to each customer's specifications.

About Contract Converting

Located in Greenville, Wisconsin, Contract Converting is a privately held converter, specializing in premium custom slitting and rewinding of many substrates including various paper grades, tissue paper, film, foil, non-wovens and other specialty products. Founded in 1995, the company's recently expanded 100,000 square foot corporate headquarters includes office, warehouse and manufacturing facilities. Their centralized geographic location and accessible transportation network ensures next-day service to most customers nationwide. For more information visit www.contractconverting.com.

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